B2575-1

# DS&E NEWS RELEASE

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For additional information:
Marjorie Freedland
(212) 688-0500 -- ext. 276

FOR IMMEDIATE RELEASE:
October 22, 1985

## HTRI SHOWS MINIMAL GAIN

Technical demand as measured by the HIGH TECHNOLOGY RECRUITMENT INDEX increased slightly in August. The three-month running average gained three points over the prior month and stands at 108.

The single-month figure for September is 113. As September is traditionally the beginning of the Fall recruiting season, this modest reading reflects the continuing, geographically widespread, lackluster market for engineers and scientists.

Any substantial increase in technical demand which may occur during the remainder of the year should begin to be evident by next month.

(MORE)

The HTRI is based on the volume of recruitment advertising directed to degreed engineers and scientists in key U.S. newspapers and technical journals each month. Deutsch, Shea and Evans, which has maintained the Index since 1960, is the human resources consulting and advertising subsidiary of Foote, Cone & Belding Communications, Inc.

HIGH TECHNOLOGY RECRUITMENT INDEX

(1961=100; Seasonally Adjusted)

| Month | Single-Month Figure | High Technology Recruitment Index* |
|---|---|---|
| September, 1984 | 131 | 130 |
| October | 131 | 128 |
| November | 121 | 123 |
| December | 120 | 125 |
| January, 1985 | 135 | 126 |
| February | 123 | 127 |
| March | 122 | 122 |
| April | 121 | 118 |
| May | 109 | 112 |
| June | 105 | 108 |
| July | 110 | 105 |
| August | 100 | 108 |
| September | 113 | -- |

*Based on a 3-month running average

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